

# BANDHAN SCHOOL OF BUSINESS



Where Purpose Meets Performance.  
Where Leaders Begin.

**AICTE APPROVED**



Step into a world of transformative learning designed  
for visionaries, innovators, and changemakers  
of tomorrow

# MESSAGE FROM THE FOUNDER

The journey of this management institute begins from the same conviction that guided the creation, evolution and success of Bandhan Bank : that inclusive growth, driven by a clear purpose and unwavering perseverance, can transform lives and make a positive and sustainable impact on our society.

Having witnessed the power of aspirations anchored in ethical values, I firmly believe that education will play a catalytic role in shaping not just careers, but moulding characters. In a world racing forward, it is not enough to chase success; we must nurture leaders who create meaningful, sustainable impact with speed, integrity, and vision. This institute was envisioned as a crucible where young minds evolve into value-driven professionals – self-reliant, bold, and globally

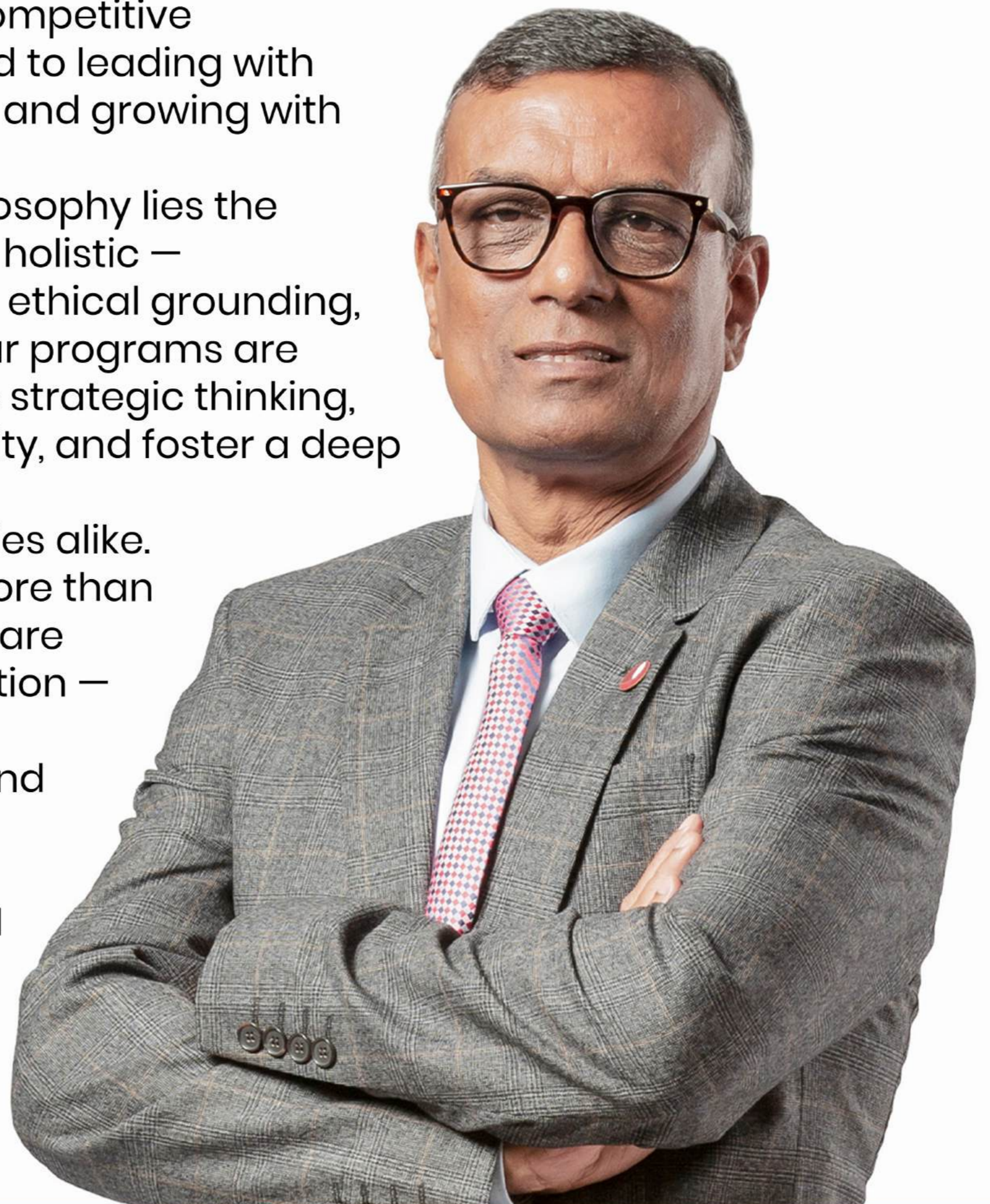
aware. Our mission is to develop individuals who are not only capable of excelling in competitive environments, but also committed to leading with empathy, solving with innovation, and growing with conscience.

At the heart of our academic philosophy lies the principle that excellence must be holistic – combining intellectual rigour with ethical grounding, and agility with accountability. Our programs are thoughtfully designed to cultivate strategic thinking, inspire innovation-led sustainability, and foster a deep understanding of global challenges and local realities alike.

We prepare our students to be more than successful professionals; we prepare them to be leaders of transformation – individuals who think beyond the immediate, act beyond the self, and build beyond boundaries.

As we build this institution into a centre of excellence and impact, I invite you to join us on this transformative journey – one defined by aspiration, acceleration, and a commitment to serve.

Warm regards,  
Chandra Shekhar Ghosh  
Chairman  
Founder and former MD &  
CEO Of Bandhan Bank



**CHANDRA SHEKHAR GHOSH**

CHAIRMAN  
FOUNDER AND FORMER MD &  
CEO OF BANDHAN BANK

# OUR VISION

“Aspire to be a world-class institution, fostering academic excellence, instil creativity and innovation, and leadership rooted in ethical values. Our goal will be to empower individuals to be self-reliant and entrepreneurial change-makers, contributing to the betterment of society.”

## OUR MISSION

**Pursue Academic Excellence:** Provide high-quality education, research, and innovation, fostering a culture of intellectual curiosity and critical thinking.

**Nurture Self-Reliance and Leadership:** Develop individuals with strong leadership skills, a sense of responsibility, and the ability to adapt in a rapidly changing world.

**Drive Innovation and Entrepreneurship:** Encourage cutting-edge skills-driven innovation, entrepreneurship, and creativity, enabling our students to become job creators and social entrepreneurs.

**Foster Global Citizenship:** Prepare our students to be globally aware, culturally sensitive, and socially responsible, contributing to the betterment of society and the world at large.

Through our mission, we aim to create a vibrant academic community that values intellectual freedom, creativity, and collaboration, and is committed to making a positive impact on the world.



# WHY BSB

At Bandhan School of Business, we don't just teach management — we build managers who think strategically, act ethically, and lead with impact.

Our programmes are crafted to bridge academia and industry through a future-ready curriculum co-designed with business leaders and domain experts. Students learn by doing — through real-world projects, dual internships, mentorship from Ivy League faculty, and continuous corporate engagement.

Every experience at BSB is built around three pillars: Innovation, Integrity, and Impact — ensuring our graduates emerge not just as job seekers, but as future-ready professionals equipped to create value across global markets.

## LEARNING AND GUIDANCE UNDER DISTINGUISHED FACULTIES FROM IVY LEAGUE BUSINESS SCHOOL



Highly equipped lab and modern library.



Smart/digital AC classrooms.



Air-Conditioned hostel facilities with a curated, hygienic meal plan including breakfast, lunch, snacks and dinner.



Mandatory industry visits integrated into every semester to ensure practical exposure and experiential learning.



Industry – led mentorship with real-world insights and case studies with simulation exercises.



Hands-on experience through dual industry exposure opportunities in the form of two internships.

## COURSES OFFERED:

- Postgraduate Diploma in Management – Business Management.
- Postgraduate Diploma in Management (Banking and Finance Management)
- Postgraduate Diploma in Management (Business Analytics)

# COURSE DETAILS – ACADEMIC YEAR 2026–28



## Postgraduate Diploma in Management – Business Management.

Our PGDBM programme offers a perfect amalgamation of academic rigor and real-world learning, preparing students for leadership roles in today's competitive business environment. With an industry-friendly curriculum covering key areas like Marketing, Finance, HR, and Operations, along with dual industry internships and expert mentorship, students post graduate career-ready and future-focused.

**Duration : 2 years Full –Time Regular Programme**



## Postgraduate Diploma in Management (Banking and Finance Management)

Our PGDBFM programme is designed to build strong foundations in banking operations, financial markets, and risk management. With a practical approach, industry exposure, and expert-led learning, students gain the skills and insights needed to thrive in the fast-evolving world of banking and financial services.

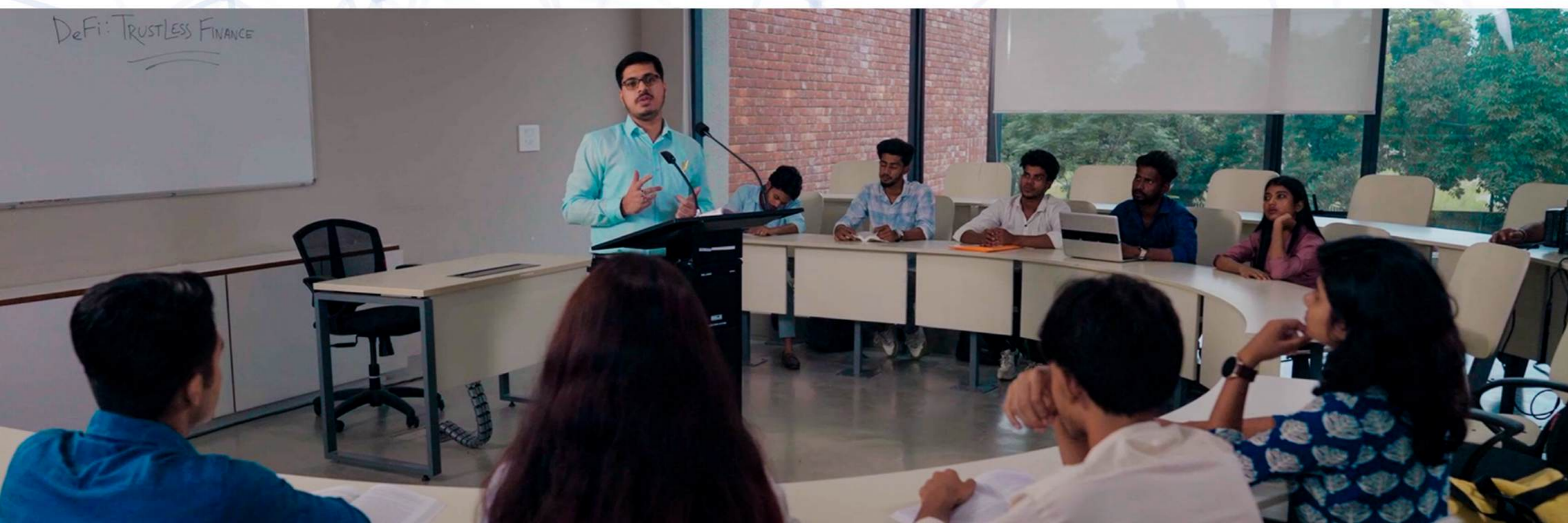
**Duration : 2 years Full –Time Regular Programme**



## Postgraduate Diploma in Management (Business Analytics)

Our PGDBA programme equips students with in-demand skills in data analysis, statistical modeling, and business intelligence. Blending theoretical knowledge with hands-on tools and real-world case studies, the course prepares future-ready professionals to drive data-driven decision-making across industries.

**Duration : 2 years Full –Time Regular Programme**



## Eligibility Criteria for Admission

- Graduation with minimum 50% marks in any stream & 45% marks for SC, ST, OBC categories.
- Students must appear in the All-India based CAT, MAT or XAT entrance exam.
- Students must pass the group discussion and personal interview.



# WHO SHOULD ENROLL IN BSB?

## **Ambitious Graduates Aiming For Industry-Relevant Skills And Real-World Exposure**

Recent graduates eager to stand out in a competitive job market will benefit from our industry-aligned curriculum, hands-on projects and internship opportunities that bridge the gap between academic learning and real-world application.

## **Aspiring Individuals Seeking A Strong Foothold In Business Management**

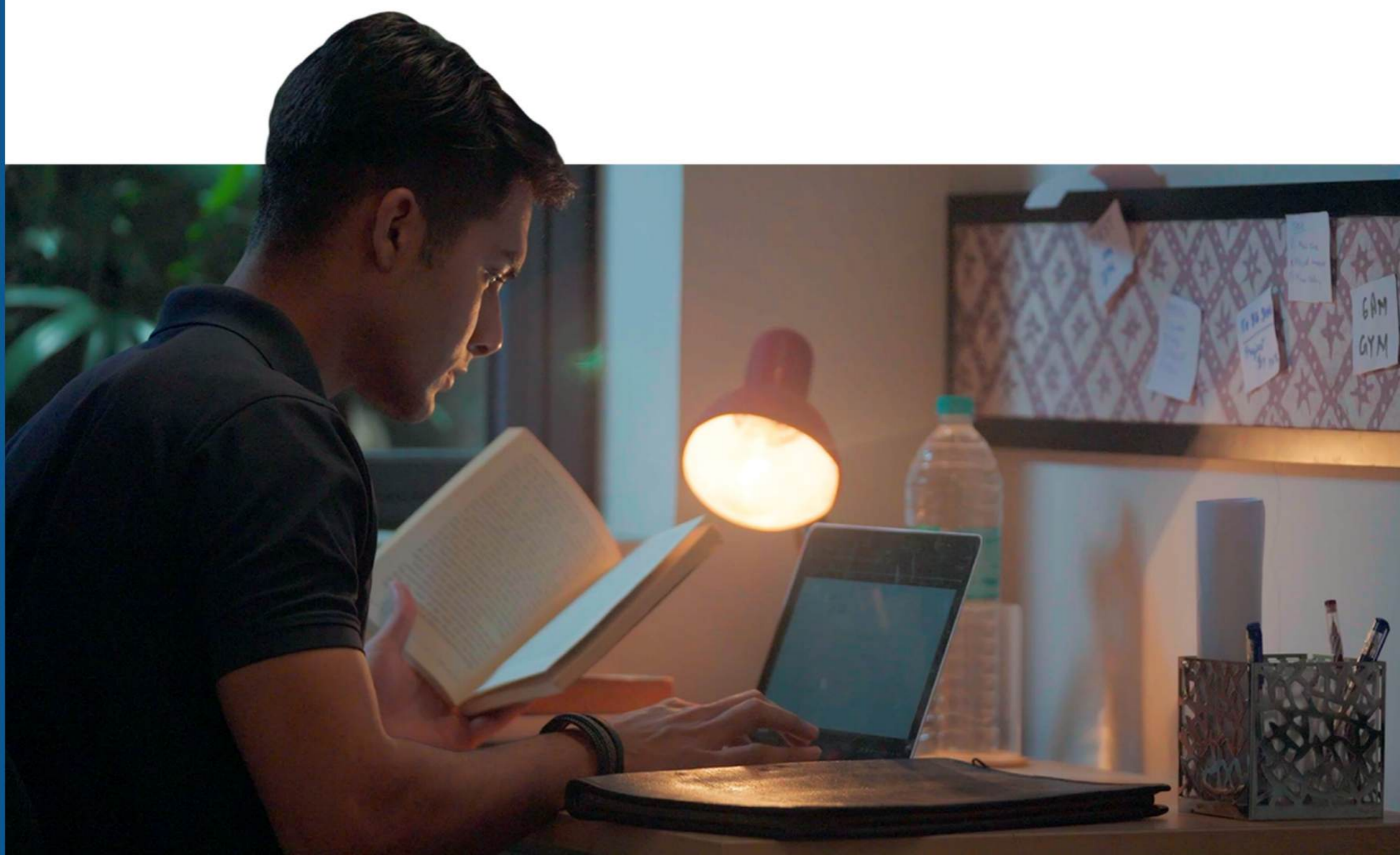
For individuals ready to take charge of their future and make a mark in the business world, this programme provides the essential knowledge and leadership skills needed to navigate today's complex business environment and drive meaningful change.

## **Progressive Professionals Looking To Upskill And Boost Their Career Prospects**

Working professionals seeking to stay ahead of the curve can leverage this course to update their skills, learn the latest business trends and position themselves for promotions, career shifts or leadership roles across sectors.

## **Visionary Entrepreneurs Wanting To Develop Strategic And Operational Expertise**

For startup founders and future business owners, the programme offers deep insights into strategic planning, business operations, financial management and market innovation-empowering them to build scalable, sustainable enterprises.



# A STEP-BY-STEP ADMISSION GUIDE



## Match the Eligibility Criteria

Ensure you meet the course eligibility requirements. Each course has specific academic and age criteria.



## Fill Out the Application

Apply with a nominal fee of ₹1,000. This is your first step toward a promising career in management.



## Appear for the GD-PI

Take the Bandhan Management Aptitude Test followed by Group Discussion & Personal Interview to show us your potential



## Merit-Based Selection

If you qualify, you'll receive a Selection Letter with details on how to proceed further.



## Pay Your Registration Fee

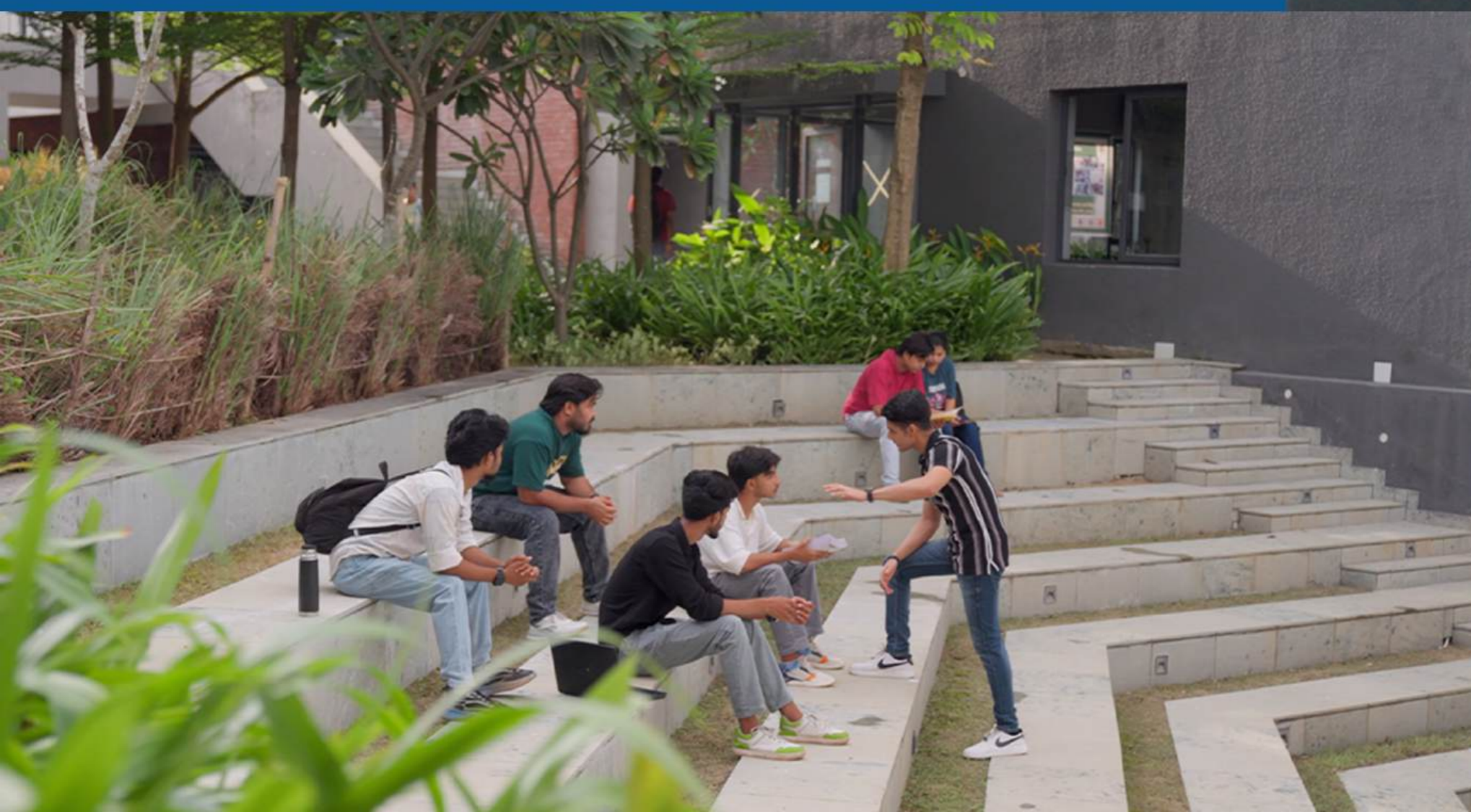
Secure your place by paying the registration fee. Don't delay—limited seats!



## Get Admission Confirmation!

You'll receive your Admission Confirmation or Seat Booking Letter — Welcome to the BSB family!

If you qualify, you'll receive a Selection Letter with details on how to proceed further.



## BANDHAN SCHOOL OF BUSINESS

SL. NO.	Heads	1st Trimester	2nd Trimester	3rd Trimester	4th Trimester	5th Trimester	6th Trimester
1	Tuition Fees	72,000	72,000	72,000	72,000	72,000	72,000
2	Course Material	13,000	13,000	13,000	13,000	13,000	13,000
3	Computer Lab Charges	13,000	13,000	13,000	13,000	13,000	13,000
4	Library Fees	6,500	6,500	6,500	6,500	6,500	6,500
5	Examination Fees	6,200	6,200	6,200	6,200	6,200	6,200
6	Students Activities	6,800	6,800	6,800	6,800	6,800	6,800
7	Alumni Fee	-	-	-	-	-	-
8	Hostel & Mess Fees	87,600	87,600	87,600	77,700	77,700	77,700
	<b>Total Course Fees</b>	<b>2,05,100</b>	<b>2,05,100</b>	<b>2,05,100</b>	<b>1,95,200</b>	<b>1,95,200</b>	<b>1,95,200</b>

**Total Course Fees 12,00,900**

\*Free LAPTOP to each student

**OUR STUDENTS SUCCESSFULLY INTERVIEWED  
AND SECURED PLACEMENT IN -**



UCO BANK



# Learn smart. Lead bold.



**Accomodation**



**24/7 medical  
assistant**



**Classroom**

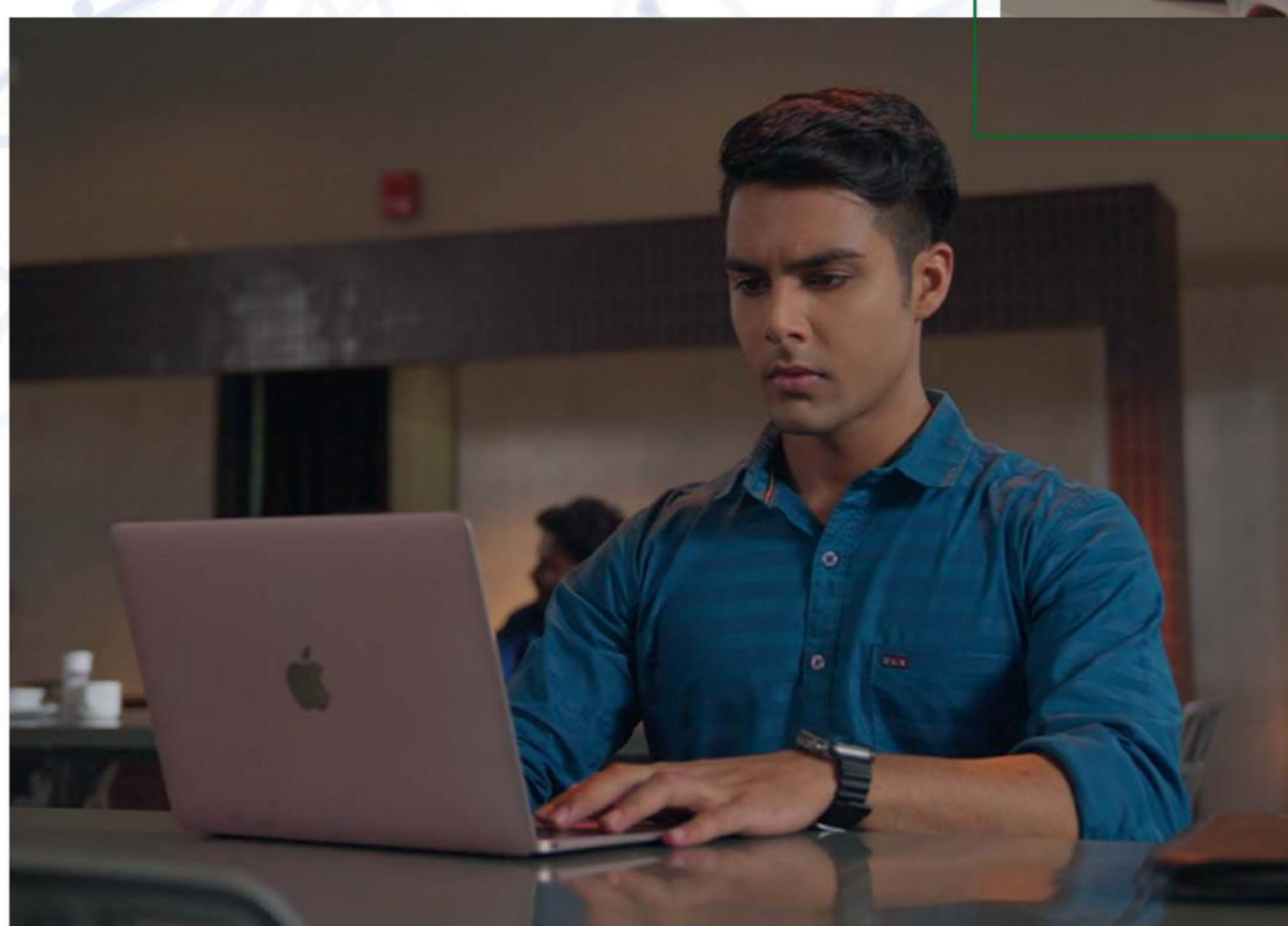
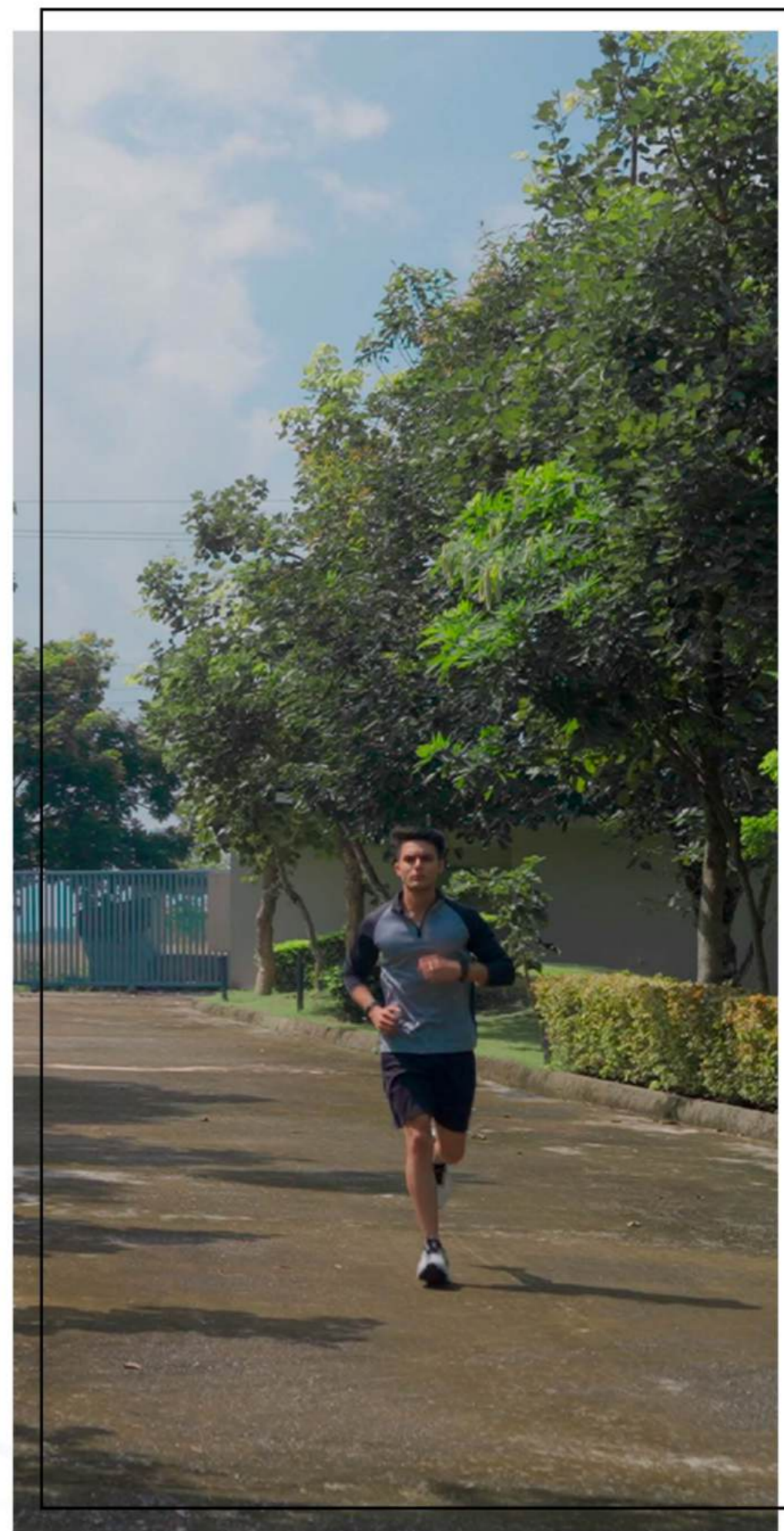
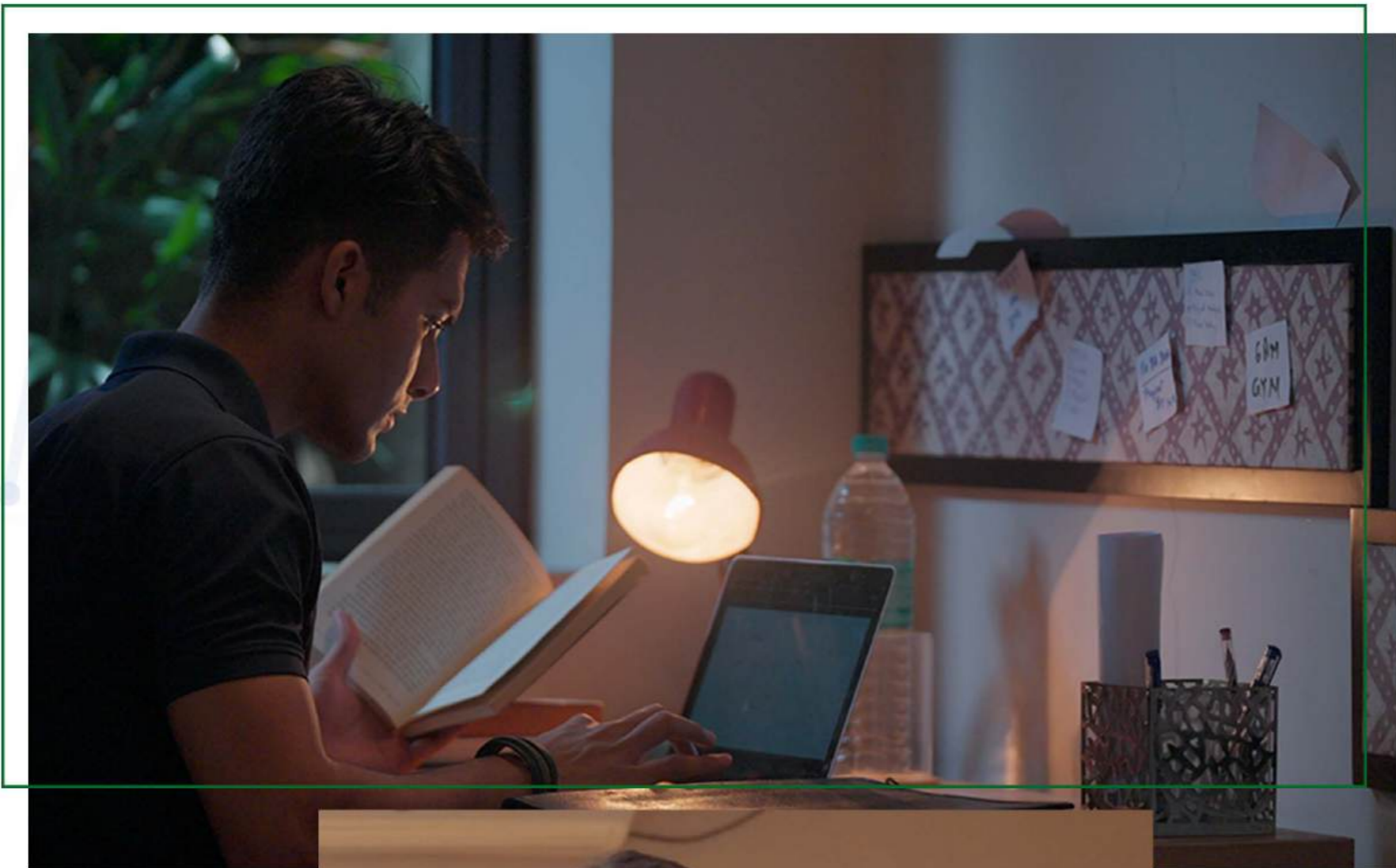
**Facilities**

**Industry  
oriented faculty**



**Gym**





Speak to us

For Admission:

7044447753 | 9830047898

8981339638 | 8981339639

# Bandhan School of Business

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 [instagram/bandhanschoolofbusiness](https://www.instagram.com/bandhanschoolofbusiness)

 [facebook/bandhanschoolofbusiness](https://www.facebook.com/bandhanschoolofbusiness)

\*Terms & Conditions – Educational Loan Support and Scholarship Available.